



Final conference of the Espace Manche Development Initiative (EMDI) project

TUESDAY 13 & WEDNESDAY 14
NOVEMBER 2007

HÔTEL DE RÉGION
ROUEN - FRANCE



The “Espace Manche Development Initiative” (EMDI) project

Incorporated in the framework of the Arc Manche partnership, the overall ambition of the “Espace Manche Development Initiative” project is to increase and strengthen cross-Channel co-operation and is based on the belief that the Channel is the right geographical scale to address a set of common strategic issues.

This project covered a period of 3 years (2004-2007) and aimed to:

- establish a strategic vision of the Channel area paving the way for 2007-2013 European co-operation programmes,
- initiate pilot programmes for co-operation on

five themes: tourism, fishing resources, integrated coastal zone management, maritime safety and intermodality of transport, higher education, R&D and transfer of technology,

– develop an information platform suited to the requirements of transnational co-operation and accessible via the Internet (regional data tool).

This project brings together 22 French, British and Belgian partners and is supported by the INTERREG III B North West Europe programme (ERDF).

EMDI project website:

<http://www.emdi.certic.unicaen.fr/>

The programme of the final conference

The first day of the conference will deal with the EMDI project’s outcomes and achievements in the context of the European Maritime Policy Action Plan (Blue paper) issued by the European Commission. The proposal to have the Channel area as a pilot region for testing the European maritime policy will be further discussed.

The second day of the conference will be dedicated to INTERREG co-operation programmes and projects, based on the orientations defined within the strategic vision for the Channel area.

Participants

Channel area elected representatives: Elected members of French Regional Councils and County Councils, Elected members of British County Councils and Unitary Authorities Councils bordering the Channel area, other local elected representatives.

Public and private organisations involved in maritime, marine, coastal, and port issues in the Channel area such as: ports and transport operators, professional organisations, representatives of coastal local authorities (Regions, Departments, Counties, Unitary Authorities, Cities, Districts and Boroughs), associations, public services, training and education institutes, scientific agencies and research centres, observatories, companies, etc.

Alain Le Vern

President of the Upper-Normandy Region,

President of the Arc Manche Assembly

is delighted to invite you to the

Final Conference

**of the “Espace Manche Development Initiative”
(EMDI) project**

ON TUESDAY 13 AND WEDNESDAY 14 NOVEMBER 2007

AT THE HÔTEL DE RÉGION IN ROUEN - FRANCE

TUESDAY 13 NOVEMBER 2007

European maritime policy and the Channel area: contribution of the EMDI project and prospects

Facilitation of the first conference day by Bertrand Tierce, journalist

9:30 Registration - coffee

10:00 **Welcome and introduction**
Arc Manche and the Espace Manche Development Initiative project: a recognised area, stronger co-operations

Alain Le Vern, President of the Upper-Normandy Region,
President of the Arc Manche Assembly

ARC MANCHE AND THE EUROPEAN MARITIME POLICY

10:15 **The Channel Arc Manche Assembly position to the Green Paper on a European maritime policy**

Cllr Brad Watson OBE, Cabinet Member for Communications and External Affairs,
West Sussex County Council, Vice-President of the Arc Manche Assembly

10:30 **The Action Plan for a European Integrated Maritime Policy: from the Green Paper to the Blue Paper**

Iain Shepherd, representative of the Maritime Policy Task Force of the European Commission

11:00 Questions – Answers – Open session

OUTCOMES AND PROSPECTS OF THE EMDI PROJECT

11:20 **The Espace Manche Development Initiative project: stakes at issue, tools and co-operations**

Bruno Thenail, EMDI project co-ordinator, Upper-Normandy Region
Pascal Buleon, Research Director, CNRS-UMR Societies and Space, Caen University

11:40 **Presentation of the outcomes of the EMDI project and contribution to an integrated maritime policy**

– Tourism: Laurence Gérard, Deputy Director of the Normandy Regional Tourist Board
– Research & Development, and technology transfer: Claire Marriott, Isle of Wight Council

12:10 **Questions – Answers – Open session**

12:30 – 14:00: Lunch

14:00 **Presentation of the outcomes of the EMDI project and contribution to an integrated maritime policy**

– Co-operation between ports in the Channel area: Patrick Leweurs, Director of the Infrastructure and Transport Department, Côtes d'Armor Council
– Intermodality of transport: Michael Lloyd, Director of AMRIE
– Management of maritime pollution: Sophie Bahé, project manager, Vigipol
– Safety at sea of fishermen: Michael Lloyd, Director of AMRIE

14:45 Questions – Answers – Open session

15:00 **Presentation of the outcomes of the EMDI project and contribution to an integrated maritime policy**

– Fishing and fishing resources: Maryvonne Anger, Lower-Normandy Region
– Integrated coastal zone management: Jean-François Masselot, Nord-Pas de Calais Region

15:30 Questions – Answers – Open session

15:45 Coffee break

IMPLEMENTING AN INTEGRATED MARITIME POLICY

16:00 **Which knowledge tools for developing an integrated approach of the Channel area? The tools developed within the EMDI project: strategic vision, regional data tool, paper atlas**

Pascal Buleon, Research Director, CNRS-UMR Societies and Space, Caen University

16:15 Questions – Answers – Open session

16:30 **Is the maritime basin approach relevant? The experience of the Baltic Sea**

Krystyna Wroblewska, Pomeranian Voivodeship

16:45 **The Channel area, a pilot region for implementing the EU maritime policy, which projects?** Round table with:

– Mike Sutherland, Chairman of the Federation of Regional and Local Channel Ports
– Jean-Pierre Girod, Vice-President of the Upper-Normandy Regional Council for sustainable development and environment
– André Carpentier, Fishing resources laboratory, French Research Institute for Exploitation of the Sea, Boulogne sur Mer

Open session and conclusions

17:15 **Closing remarks**

Alain Le Vern, President of the Upper-Normandy Region,
President of the Arc Manche Assembly

17:30 End of day one

WEDNESDAY 14 NOVEMBER 2007

New partnerships and new projects in the Channel area

- 9:00** Registration - coffee
- 9:30** **Welcome and introduction**
The EMDI project and the preparation of INTERREG programmes
Alain Le Vern, President of the Upper-Normandy Region,
President of the Arc Manche Assembly
- 9:40** **The co-operation orientations defined in the EMDI strategic vision**
Bruno Thenail, EMDI project co-ordinator, Upper-Normandy Region

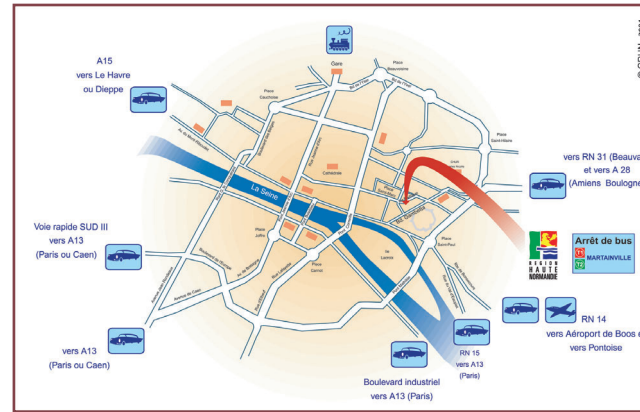
PRESENTATION OF THE INTERREG PROGRAMMES

- 9:50** **Presentation of the Channel INTERREG IVA programme 2007-2013**
Chris Drew, Franco-British INTERREG IIIA programme manager, Upper-Normandy Region
- 10:30** Questions – Answers
- 10:45** Coffee break and visit to the stands
- 11:15** **Presentation of the INTERREG IVB North West Europe programme 2007-2013**
Ruut Louwers, INTERREG IVB North West Europe programme manager
- 11:55** Questions – Answers
- 12:10** **Details of the afternoon organisation**
Bruno Thenail, EMDI project co-ordinator, Upper-Normandy Region
- 12:20** **Closing remarks of the final conference**
- 12:30** Lunch

WORKSHOPS

- 14:00** **Three parallel workshops based on the EMDI strategic vision orientations: project ideas presentations and time for one to one meetings**
- Workshop Nr 1**
Orientation Nr 1 - Strengthening the cohesion of the Channel area
- Workshop Nr 2**
Orientation Nr 2 - Taking advantage of and strengthening the territorial position of the Channel area in Europe
Orientation Nr 3 - Contributing to safe navigation in the Channel area
- Workshop Nr 3**
Orientation Nr 4 - Ensuring the sustainable development of the Channel area
Orientation Nr 5 - Promoting integrated coastal zone management
- 16:00** Conference end

Directions



Accommodation

For information: www.rouentourisme.com

Contact person

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